

2Q 2022 | Wildlife Conservation & Animal Welfare Portfolio

INVESTMENT APPROACH

This portfolio invests in both domestic and international securities and seeks long term capital appreciation. The portfolio features companies upholding the highest ethical standards in animal care, including animal testing, living conditions for animals in captivity, and the continued protection and restoration of natural habitats.

THE NEWDAY ADVANTAGE

1 Broad Approach to Supporting Life on Land:

Our goal is to ensure that all wildlife and wildlife habitats are protected, and that animals are entitled to ethical treatment and not just subjects of human utility. This portfolio invests in companies that broadly support environmental stewardship, bio-diversity, and the welfare of animals.

2 Collaboration and Partnership:

This portfolio specifically focuses on companies that are committed to the development of international standards on animal welfare, and the protection of wildlife habitats around the world. A key component of our work is in partnering with both local and global organizations that support the protection of animal rights and wildlife.

3 High Concentration of Pure Plays:

We construct portfolios to ensure that at least 50% of portfolio constituents are "pure plays" tied to the ESG theme. Every company in our portfolios has either a direct or indirect connection to the impact issue with which it's associated, and every portfolio is connected to an impact NGO or nonprofit partner.

The Wildlife Conservation & Animal Welfare Portfolio is aligned with the following United Nations Sustainable Development Goals



Climate Action



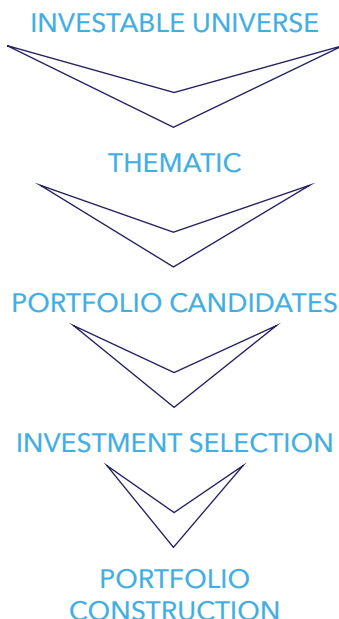
Life Below Water



Life on Land

Learn more at sdgs.un.org/goals

The managers' environmental, social and governance (ESG) investment strategies may limit the types and number of investment opportunities available and, as a result, may underperform strategies that are not subject to such criteria.



NEWDAY IMPACT INVESTMENT PHILOSOPHY: COMBINE ESG & FUNDAMENTAL RESEARCH

Newday Impact portfolios address major ethical issues and are designed and constructed around a combination of UN Sustainable Development Goals and ESG principles using a rigorous, repeatable process.

Newday exclusionary ESG screens include fossil fuels, armaments, gambling, tobacco, alcohol, and child labor.

We believe that consistent alpha can be generated by combining our highest rated ESG companies with an emphasis on governance and fundamental factors to create a portfolio of our highest conviction companies.

We identify which companies may outperform or underperform in any given stage of the prevailing economic/business cycle.

Bottom-up stock selection for 40-60 of the highest conviction holdings.

Risks: Investing involves risk, including loss of principal and there is no guarantee investment objectives will be met.

SAMPLE HOLDINGS: PURE PLAY HIGHLIGHTS

- Industry leaders in fulfilling mission aligned Impact goals
- Chosen based on proven ESG-ratings & scoring systems

J Sainsbury (JSAIY) The second-largest U.K. grocery chain with 15% market share and growing. Very focused on sustainability priorities and was the Principal Supermarket Partner of COP26, the United Nations Climate Change Conference.

Tractor Supply Company (TSCO) Largest operator of retail farm and ranch stores in the United States seeing robust growth and market share gains. Considered strong stewards and one of the "Best ESG Companies" as it was named to IBD's 2021 list.

Zoetis (ZTS) Global animal health leader in an attractive market with sustainable growth drivers and opportunities. Recently expanded its climate strategy to be the first stand-alone animal health company to commit to carbon neutrality by 2030.

Central Garden & Pet Company (CENTA) Market leader in the lawn & garden and pet industries seeing favorable long-term industry and consumer trends. Focused on conserving ecosystems and sourcing recycled materials in products that are better for people and the planet.

American Water Works Company (AWK) Industry leader with a strong growth outlook in the water and wastewater services industry. Strengthened its position as a leading ESG company recently being named to Barron's 100 Most Sustainable Companies as the highest ranked utility.

Sanofi (SNY) Sanofi has a global commitment to protect, restore and foster biodiversity at all its sites by 2030 through its environmental sustainability program "Planet Mobilization". It also has a controlled use of natural plant and wild animal species in research projects to discover new drugs. The company also plans to remove all pre-formed plastic packaging for its vaccines by 2027 and is committed to ecodesigning all its new products by 2025 to improve its conservation efforts.

Stora Enso (SEOAY) The company has a solid track record of achievements in safeguarding biodiversity in its forests and tree plantations since the 1990s which is an integral part of the company's forest management practices. It recently joined the new WWF platform, Forests Forward, which engages businesses and investors to deliver on forest related sustainability ambitions, such as biodiversity protection and forest restoration.

Canadian Pacific Railway (CP) CP has participated in a number of projects meant to protect sensitive wildlife habitats and improve conservation efforts. Such examples include its restoration of fish habitats in connection with a railway expansion along the Burrard Inlet in British Columbia. The company also joined the Nature Conservancy of Canada (NCC) and provided a financial contribution of \$500K in support of the Jim Prentice Wildlife Corridor Legacy Project, conserving a critical wildlife corridor through the Crowsnest Pass.

INVESTMENT TEAM



Gordon Telfer

Chief Investment Officer,
Portfolio Manager
35 Years Experience



Shireen Eddleblute

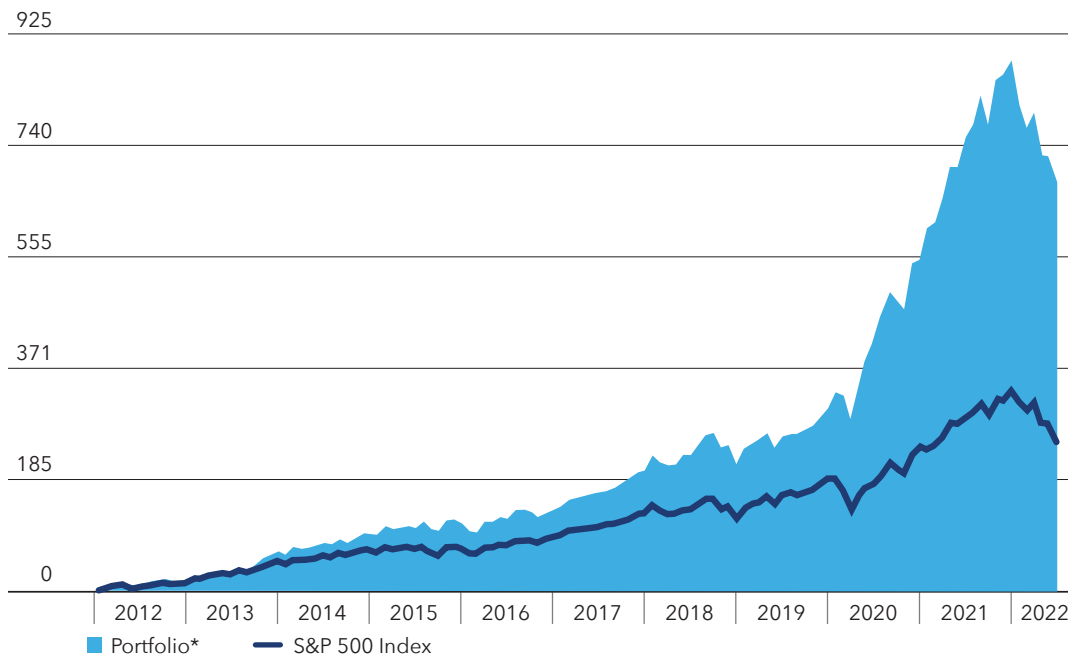
Head of ESG Research,
Portfolio Manager
20 Years Experience

OVERVIEW

Inception Date	N/A
Total Assets	N/A
Benchmark	S&P 500 Index
Average Market Cap	\$344.2B
Number of Holdings	46
Country Allocation	86% US/14% Intl

While most investments are in U.S. companies, investments may also be made in ADRs and other securities of non-U.S. companies in developed and emerging markets which involve risks in addition to those ordinarily associated with investing in domestic securities, including the potentially negative effects of currency fluctuation, political and economic developments, foreign taxation and differences in auditing and other financial standards. These risks are magnified in emerging markets.

Past performance does not guarantee or indicate future results. The information expressed herein is as of the expressed dates and is subject to change.

MODEL ANNUAL RATES OF RETURN¹

Source: Morningstar

* Based on Model as of 6/30/22

PORTFOLIO CHARACTERISTICS¹**Model Portfolio**

Alpha	11.64
Beta	0.92
R-Squared	80.83
Standard Deviation	17.30
Sharpe Ratio	1.34
Up Capture Ratio	116.16
Down Capture Ratio	62.62

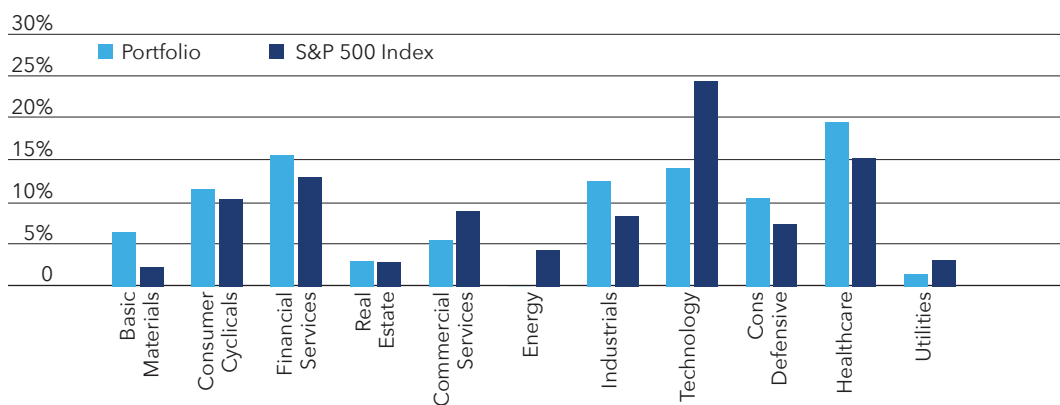
Five years ending 6/30/22

TOP 10 HOLDINGS

(as of 6/30/22)

Alphabet Inc Class A	5.50%
Microsoft Corp	5.00%
Apple Inc	5.00%
Raymond James	
Financial Inc	3.50%
Tractor Supply Co	3.00%
Everest Re Group Ltd	2.50%
Canadian Pacific	
Railway Ltd	3.00%
AutoZone Inc	3.00%
AbbVie Inc	2.50%
Elevance Health Inc	2.50%

As of 06/30/2022. Current and future holdings are subject to change and risk. Current holdings can be found at www.newdayimpact.com.

MODEL SECTOR ALLOCATION¹

Source: Morningstar

MODEL ANNUALIZED RATES OF RETURN¹ (as of 6/30/22)

	YTD	1 Year*	3 Years*	5 Years*
Wildlife Conservation	-20.45	-8.28	29.63	24.33
S&P 500 Index	-20.15	-11.01	10.05	10.71

Source: Morningstar * Based on Model as of 6/30/22

Important Information and Disclosures: Back-tested portfolio performance returns are for illustration purposes only and does not reflect an actual account. Investing in securities involves risks, and there is always the potential of losing money when you invest in securities. Please consider your objectives and Newday Impact's fees prior to investing. Past performance does not guarantee future results.

Certain information contained herein has been obtained from third-party sources believed to be reliable but we cannot guarantee its accuracy or completeness.

1 Back-tested performance is NOT an indicator of future results. In order to show performance of the portfolio prior to inception we use the returns of a model portfolio, not an actual client account. The results reflect performance of a strategy not historically offered to investors and do NOT represent returns that any client account actually attained. Back-tested results are calculated by the retroactive application of a model constructed on the basis of historical data and based on assumptions integral to the model which may or may not be testable and are subject to losses.

General assumptions include: Newday would have been able to purchase the securities recommended by the model and the markets were sufficiently liquid to permit all trading. Changes in these assumptions may have a material impact on the back-tested returns presented. Certain assumptions have been made for modeling purposes and are unlikely to be realized. No representations and warranties are made as to the reasonableness of the assumptions. This information is provided for illustrative purposes only.

Back-tested results are adjusted to reflect the reinvestment of dividends and other income and, except where otherwise indicated, do not include the effect of transaction costs, management fees, performance fees or expenses, the incurrance of which would have the effect of decreasing historical performance results.

This factsheet is not an offer, solicitation of an offer, or advice to buy or sell securities in jurisdictions where Newday Impact is not registered. Registration does not imply a certain level of skill or training. Nothing in this factsheet should be construed as tax advice, an offer, solicitation, or recommendation to purchase or sell any security. This factsheet is not intended as investment advice, and Newday Impact does not represent in any manner that the circumstances described herein will result in a particular outcome. Investment advisory services are provided to investors who become Newday Impact clients. For additional information regarding investment advisory fees and/or material risk is discussed in Part 2A of Newday's Form ADV. **Prospective investors should read all documents thoroughly prior to making an investment in the Strategy.**

ADRs. Non-U.S. company exposure is achieved through investments made in American Depositary Receipts ("ADRs"). Investment in ADRs of non-U.S. companies in developed and emerging markets, which involve risks in addition to those ordinarily associated with investing in domestic securities, including the potentially negative effects of currency fluctuation, political and economic developments, foreign taxation and difference in auditing and other financial standards. These risks are magnified in emerging markets.

Certain information contained herein has been obtained from third-party sources believed to be reliable, but we cannot guarantee its accuracy or completeness.

Benchmark: The benchmark is represented by the **S&P 500 Index** is a capitalization-weighted common index. It monitors the performance of 500 widely held corporations. The index is not managed and not subject to management or brokerage commissions. Dividends are subject to reinvestment. A board based index may not reflect the same volatility when compared to a more narrow based portfolio.

Newday Financial Technologies, Inc. | www.newdayimpact.com

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